

# Carson McDonough

Pricing and Promotions Specialist

## REACH ME

603.724.4178

cwmcdonough@vailresorts.com

carsmcd@gmail.com

## SOFTWARE



## SKILLS

HTML + CSS

Graphic Design

Advanced Excel (VBA Macros)

3D Animation

Wordpress Site Design + Development

SmartEtailing Site Management

Video Production

## EXPERIENCE

Feb 18 - Present

### Pricing and Promotions Specialist

- Ensure point-of-sale pricing accuracy for a dozen retail locations.
- Facilitate pricing communication between retail merchants + store operations.
- Build on-register promotions to support marketing campaigns.

Vail Resorts Retail  
Broomfield, CO

Aug 14 - Feb 18

### Assistant Manager

- Managed budget, scheduling, + other business operations.
- Performed duties of store manager in his absence.
- Created visually appealing signage for sales floor.
- Undertook website redesign + maintained online catalog.
- Worked way up from sales associate through hard work and dedication.

Bicycle Village  
Boulder, CO

May 11 - July 14

### Production Team Member

- Created immersive, intriguing content for theater.
- Designed membership program brochure and ID cards.
- Designed advertisements featured in Daily Camera newspaper.
- Assisted astronomy professors with concise, educational visuals for CU lectures

Fiske Planetarium  
Boulder, CO

## EDUCATION

Aug 08 - Aug 12

### BA in Film Studies Minor in Technology, Arts & Media

University of Colorado  
Boulder, CO