

Carson McDonough

Pricing and Promotions Specialist

REACH ME

603.724.4178

cwmcdonough@vailresorts.com

carsmcd@gmail.com

SOFTWARE



SKILLS

HTML + CSS

Graphic Design

Advanced Excel (VBA Macros)

3D Animation

Wordpress Site Design + Development

SmartEtailng Site Management

Video Production

EXPERIENCE

Feb 18 - Present

Pricing and Promotions Specialist

Ensure point-of-sale pricing accuracy for dozens of retail locations.
Facilitate pricing communication between retail merchants + store operations.
Build on-register promotions to support marketing campaigns.

Vail Resorts Retail
Broomfield, CO

Aug 14 - Feb 18

Assistant Manager

Managed budget, scheduling, + other business operations.
Performed duties of store manager in his absence.
Created visually appealing signage for sales floor.
Undertook website redesign + maintained online catalog.
Worked way up from sales associate through hard work and dedication.

Bicycle Village
Boulder, CO

May 11 - July 14

Production Team Member

Created immersive, intriguing content for theater.
Designed membership program brochure and ID cards.
Designed advertisements featured in Daily Camera newspaper.
Assisted astronomy professors with concise, educational visuals for CU lectures

Fiske Planetarium
Boulder, CO

EDUCATION

Aug 08 - Aug 12

BA in Film Studies Minor in Technology, Arts & Media

University of Colorado
Boulder, CO